

KS3 trainer pattern COVER LESSON

Do now

1. What are these young people doing?
2. What is this type of art work called when its on a wall?
3. What are they drawing?

Answers

1. Creating a graffiti design
2. A mural
3. Trainers



MAIN TASK

You have been asked by leading trainer manufacturer NIKE to come up with a trainer design to work into a larger wall mural.

NIKE want the trainers you design to be interesting to look at, full of pattern and colour. They only need you to keep the NIKE tick on the side- the rest of the design you can do anything as long as the design to appeals to young people.

They will not accept any abusive language, flags, symbols or drug related imagery used in the design as this would affect their brand image.

- Discuss what NIKE want you to do
- Examine the template- where might you place your design?
- Consider the space available
- Impact- this is going on a wall so it needs to be clearly identifiable and bold to be seen
- What aspects will be in colour, what might be in black and white?

Using the trainer template provided begin to sketch out your design as lightly as you can. Use your imagination - perhaps think back to work done in previous lessons and years or something you have seen around school, local area, magazines or film/tv/internet.

WILF

Sketching used to layout the design (lightest pencil marks)

Careful drawing to create a bold and impactful design

Arrangement of design works and uses space well

Thoughtful placement of coloured elements and black and white sections

The design is bold and clear



Here are some examples of how you might use pattern and colour

